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## **Community Icon, 1<sup>st</sup> Bank Yuma, Named a Top 5 Extraordinary Bank in Nation**

Atlanta, Georgia, September 12, 2024 - 1<sup>st</sup> Bank Yuma, a locally owned and operated community bank, was just named among the top five extraordinary banks in the United States by The Institute for Extraordinary Banking™.

1<sup>st</sup> Bank Yuma was recognized with the **Institute's Overall Excellence Banky™ Award** for exemplary performance in five areas of banking: philanthropy, customer service, thought leadership, workplace culture, and financial literacy education.

Bank President, Ricardo Perez shared "We are truly humbled and honored to be amongst greatly successful high-performing community banks in the country. I would like to state that being named a top-five finalist and sharing the amazing work our Bank and staff is doing in the Yuma and Santa Cruz counties is an accomplishment to be proud of! 1<sup>st</sup> Bank Yuma earned this extraordinary distinction based on our overall financial performance, highly rated employee culture survey, financial literacy program, volunteerism and direct non-profit contributions."

The Extraordinary Banking™ Awards emphasize the indispensable contribution community banks have on their communities—how deeply woven into the fabric of the community they are. Their role in elevating the national economy is profound yet often misunderstood. Community banks are the beacon that illuminates their local communities and the pillar of small business success.

Roxanne Emmerich, Chair and Founder of The Institute for Extraordinary Banking™, proclaimed during the awards ceremony: "Community banks recognize aspirations, dreams, and silent hopes of small businesses and individuals within their communities. The heart and soul of an extraordinary community bank is the visionary blueprint for the community's success and ability to enact that plan. Those banks, Top 5 Percenters™ in the industry, were chosen to receive this year's Banky awards."

To schedule an interview or get more information, call Jeff Byrd at 928-259-3534 anytime. For photos from the event, visit: [Extraordinarybanking.com/2024-banky-awards-winners/](https://www.Extraordinarybanking.com/2024-banky-awards-winners/).

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